



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2021

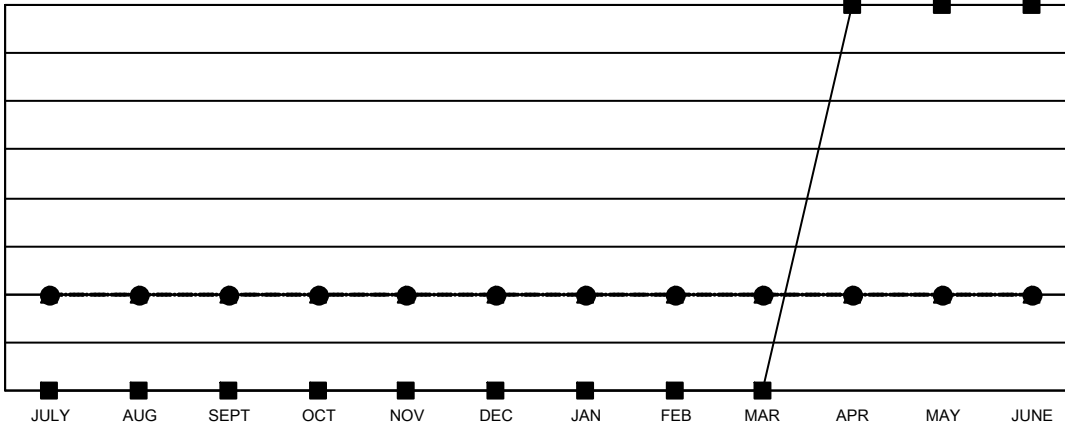
Multiple District 7

LOCATION: ARKANSAS

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	(1)	0	0
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	0	0	3
APR/MAY/JUNE	4	0	0

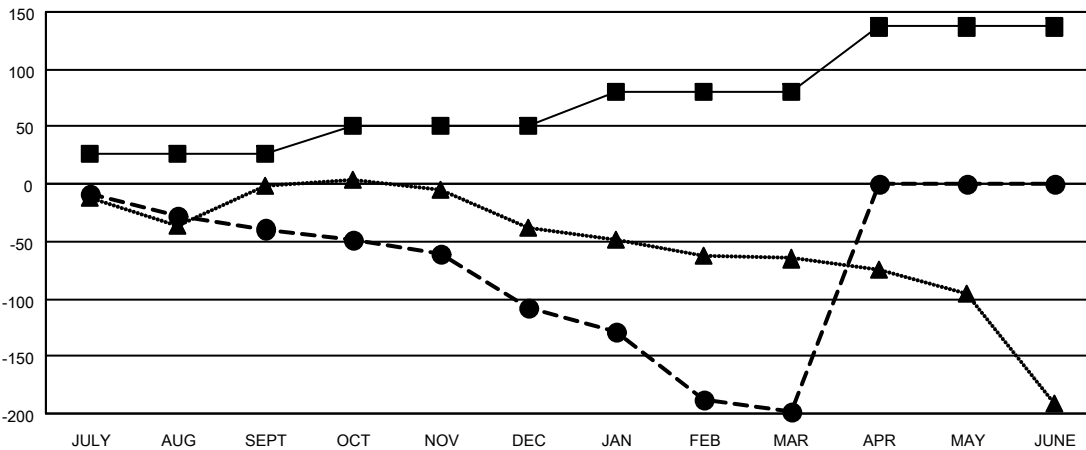
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	26	40	69
OCT/NOV/DEC	25	24	91
JAN/FEB/MAR	30	50	127
APR/MAY/JUNE	56	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 3	
<u>DROPPED MEMBERS</u>	
DECEASED	36
CLUB CANCELLED	39
OTHER	212
TOTAL	287

44 CLUBS OF 112 ADDED 1 OR MORE NEW MEMBERS
CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA

<u>GENDER DISTRIBUTION</u>	
MALE	1,531 (61.98%)
FEMALE	939 (38.02%)
TOTAL FAMILY UNIT MEMBERS	466
FAMILY MEMBERS PAYING HALF DUES	237